



Advertising Contacts:

Name	Position	Phone	Email
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Advertising Deadlines:

ROP DEADLINES

For Insertion:	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Space & Copy	5PM Wed.	5PM Thurs.	5PM Fri.	5PM Mon.	5PM Tues.	3PM Wed.	1:30PM Thurs.
Camera Ready	2PM Fri.	10AM Mon.	10AM Tues.	10AM Wed.	10AM Thurs.	10AM Fri.	2PM Fri.

WASHINGTON TOWNSHIP TIMES

Space & Copy - 5PM Fri.
 Camera Ready - 10AM Tues.

INDULGE

Space & Copy - 5PM Mon.
 Camera Ready - 4PM Wed.

CLASSIFIED DEADLINES

For Insertion:	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Classified Deadlines	3:30PM Fri.	3:30PM Mon.	3:30PM Tues.	3:30PM Wed.	3:30PM Thurs	3:30PM Fri.	3:30PM Fri.
Space & Copy							

Insert/Preprint Delivery & Order Deadline *10 Business Days prior to publication*

Insert Shipping: *Accepted Mon-Fri 9:00am-4:30pm*

All Inserts to be shipped to: *Washington Township Times inserts:*

Evergreen Printing, South Jersey Times
 101 Haag Ave, Bellmawr, NJ 08031

Staten Island Advance
 950 Fingerboard Road, Staten Island, NY 10305

ADVERTISING SPECIFICATIONS

ROP Full-Run Broadsheet Modular Ad Sizes

Unit Name	SJT Columns(Inches)	WTT Columns(Inches)	Depth in Inches
Full Page	6 (10.159)	6 (10.873)	SJT 21, WTT 20.75
1/2 Page Horiz	6 (10.159)	6 (10.873)	10.5
1/4 Page Horiz	6 (10.159)	6 (10.873)	5.25
1/8 Page Banner Ad	6 (10.159)	6 (10.873)	2.5
1/2 Page Vert	3 (5.017)	3 (5.374)	SJT 21, WTT 20.75
1/4 Page Vert	3 (5.017)	3 (5.374)	10.5
1/8 Page	3 (5.017)	3 (5.374)	5.25
1/16 Page Horiz	3 (5.017)	3 (5.374)	2.5
1/6 Page Vert	2 (3.303)	2 (3.541)	10.5
1/12 Page	2 (3.303)	2 (3.541)	5.25
1/24 Page Square	2 (3.303)	2 (3.541)	2.5
1/24 Page Vert	1 (1.589)	1 (1.708)	5.25
1/48 Page	1 (1.589)	1 (1.708)	2.5
Double Page	12 (21.66)	12 (22.63)	SJT 21, WTT 20.75
Spadea Pg 1	3 (5.017)	3 (5.374)	18.5
Spadea Pg 2	3 (5.017)	3 (5.374)	21.00
Spadea Pg 3 & 4	6 (10.159)	6 (10.873)	21.00
Front Page Banner A	6 (10.159)	6 (10.873)	2.00
Front Page Banner B	6 (10.159)	6 (10.873)	1.5

SJT Tabloid

Columns	Width (Inches)
1	1.582"
2	3.289"
3	4.996"
4	6.703"
5	8.410"
6	10.117"

*Line Screen: 85 lines per inch.
 Column Depth: 10.5"*

*South Jersey Times
 Line Screen: 85 lines per inch • Column Depth: 21"
 Double Truck Sizes: 21.66" W x 21.0" D*

*Washington Township Times
 Double Truck Sizes: 22.63" W x 20.75" D*