

Advertising Specifications:

ROP & CLASSIFIED ROP*

STANDARD PAGE SIZE

| Columns | Inches Wide | |
|---------|-------------|----------------------|
| 1 | 1.708" | |
| 2 | 3.541" | |
| 3 | 5.374" | Double Truck Sizes |
| 4 | 7.207" | 22.63" x 20.75" |
| 5 | 9.040" | Column Depth: 20.75" |
| 6 | 10.873" | |

TABLOID PAGE SIZE

| Columns | Inches Wide | Double Truck Sizes |
|---------|-------------|--|
| 1 | 1.708" | 19.72" x 10.5" |
| 2 | 3.541" | Column Depth: 10.5" |
| 3 | 5.374" | |
| 4 | 7.207" | Line Screen: 85 lines per inch. |
| 5 | 9.040" | *Minimum depth should be 1.5 inches per column width |

TABLOID SPECIAL SECTION PAGE SIZE

| Columns | Inches Wide | Columns | Inches Wide |
|---------|-------------|---------|-------------|
| 1 | 1.439" | 4 | 6.131" |
| 2 | 3.003" | 5 | 7.695" |
| 3 | 4.567" | 6 | 9.259" |

ROP Full-Run Broadsheet Modular Ad Sizes

| Unit Name | Columns(Inches) | Depth in Inches |
|--------------------------|-----------------|-----------------|
| Full Page | 6 (10.873) | 20.75 |
| 1/2 Page Horiz | 6 (10.873) | 10.5 |
| 1/4 Page Horiz | 6 (10.873) | 5.25 |
| 1/8 Page Banner Ad | 6 (10.873) | 2.5 |
| 1/2 Page Vert | 3 (5.374) | 20.75 |
| 1/4 Page Vert | 3 (5.374) | 10.5 |
| 1/8 Page Square | 3 (5.374) | 5.25 |
| 1/16 Page Horiz | 3 (5.374) | 2.5 |
| 1/6 Page Vert | 2 (3.541) | 10.5 |
| 1/12 Page | 2 (3.541) | 5.25 |
| 1/32 Page Square | 2 (3.541) | 2.5 |
| 1/32 Page Vert | 1 (1.708) | 5.25 |
| 1/64 Page | 1 (1.708) | 2.5 |
| Double Page | 12 (22.63) | 20.75 |
| Spadea Pg 1 | 3 (5.374) | 17.00 |
| Spadea Pg 2 | 3 (5.374) | 21.0 |
| Spadea Pg 3&4 | 6 (10.873) | 20.75 |
| Front Page Banner Top | 6 (10.873) | 1.50 |
| Front Page Banner Bottom | 6 (10.873) | 3.00 |

In order to ensure consistent quality on our high-speed equipment, the height and width of advertisements as printed will be adjusted slightly from these measurements. Notwithstanding, ads will continue to be billed at these measurements.

Advertising Deadlines:

ROP DEADLINES

| For Insertion | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------------|----------|------------|-----------|-----------|-------------|-----------|----------|
| Space and Copy | 5PM Wed. | 5PM Thurs. | 5PM Fri. | 5PM Mon. | 5PM Tues. | 5PM Wed. | 5PM Wed. |
| Camera Ready | 2PM Fri. | 10AM Mon. | 10AM Tue. | 10AM Wed. | 10AM Thurs. | 10AM Fri. | 3PM Fri. |
| Proof | 2PM Fri. | 10AM Mon. | 10AM Tue. | 10AM Wed. | 10AM Thurs. | 10AM Fri. | 3PM Fri. |

US

| | |
|----------------|------------|
| Space and Copy | 3PM Thurs. |
| Camera Ready | 3PM Mon. |
| Proof | 3PM Mon. |

Mainstreet Marketplace (TMC)

| | |
|----------------|---------------------------|
| Space and Copy | 5PM Tues. (10 days prior) |
| Camera Ready | Noon Wed. (9 days prior) |
| Proof | Noon Wed. (9 days prior) |

Real Estate Sunday

| | |
|----------------|-----------|
| Space and Copy | 5PM Tues. |
| Camera Ready | 3PM Fri. |
| Proof | 3PM Fri. |

LiVe

| | |
|----------------|-------------|
| Space and Copy | Noon Tues. |
| Camera Ready | 10AM Thurs. |
| Proof | 10AM Thurs. |

Sunday Morning

| | |
|----------------|----------|
| Space and Copy | 5PM Mon. |
| Camera Ready | 5PM Wed. |
| Proof | 5PM Wed. |

Sunday Democrat

| | |
|----------------|-------------------------|
| Space and Copy | 5PM Wed. |
| Camera Ready | 10am Fri. (prior week). |
| Proof | 10am Fri. (prior week). |

New Jersey Zones Are Published On: Wednesday • Thursday • Friday

IN-COLUMN CLASSIFIED DEADLINES

| For Insertion | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------------|------------|----------|-----------|----------|------------|-------------|----------|
| Space and Copy | 3:30PM Fri | 3PM Mon. | 3PM Tues | 3PM Wed. | 3PM Thurs. | 1:30PM Fri. | 3PM Fri. |

Religious Services/Church Dir.

| | |
|----------------|----------------|
| Space and Copy | 10:30AM Thurs. |
|----------------|----------------|

Tomorrow's Jobs Today

| | |
|----------------|----------|
| Space and Copy | 3PM Fri. |
|----------------|----------|

US

| | |
|----------------|-----------|
| Space and Copy | 3PM Tues. |
|----------------|-----------|

Mainstreet Marketplace

| | |
|----------------|----------------------|
| Space and Copy | 12:30PM Prior Friday |
|----------------|----------------------|

Sunday Democrat | Space and Copy 3PM Prior Friday

CONTACTS

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