

Advertising Deadlines:

ROP & CLASSIFIED

Publications B=Broadsheet T=Tab	PUB DAY	ROP DISPLAY		CLASSIFIED DISPLAY		CLASSIFIED IN-COLUMN
		Space & Copy (Prior Week)	Camera Ready	Space & Copy (Prior Week)	Camera Ready	Space & Copy (Prior Week)
WARREN COUNTY						
The Warren Reporter (B)	Fri.	5 PM Thurs	12 PM Tues	5 PM Fri	5 PM Tues	11:30 AM Tues
HUNTERDON COUNTY						
Hunterdon Observer (T)	Thurs.	5 PM Thurs	4 PM Fri	5 PM Fri	5 PM Tues	2:30 PM Mon
Hunterdon County Democrat (B)	Thurs.	5 PM Thurs	12 PM Tues	5 PM Fri	5 PM Tues	2:30 PM Mon

PRINT & DELIVER DEADLINES

Preprint Deadlines and Space Reservation: (21 days prior to publication)

Delivery Deadline: (10 days prior to publication)

Advertising Specifications:

ROP MODULAR ADS, TABLOID, SPECIAL SECTIONS & CLASSIFIED SIZES

ROP Full-Run Broadsheet Modular Ad Sizes:

Hunterdon County Democrat/Warren Reporter

Unit Name	Columns(Inches)	Depth in Inches
Full Page	6 (10.75)	20.75
1/2 Page Horiz	6 (10.75)	10.5
1/4 Page Horiz	6 (10.75)	5.25
1/8 Page Banner Ad	6 (10.75)	2.0
1/2 Page Vert	3 (5.312)	20.75
1/4 Page Vert	3 (5.312)	10.5
1/8 Page Square	3 (5.312)	5.25
1/16 Page Horiz	3 (5.312)	2.0
1/6 Page Vert	2 (3.50)	10.5
1/12 Page	2 (3.50)	5.25
1/24 Page Square	2 (3.50)	2.5
1/24 Page Vert	1 (1.687)	5.25
1/48 Page	1 (1.687)	2.5
Double Truck	12 (22.25)	20.75
Spadea Pg 1	3 (5.312)	17.25
Spadea Pg 2	3 (5.312)	20.75
Spadea Pg 3 & 4	6 (10.75)	20.75

Ask about our High Impact Front Page Ad Options

Tabloid:

Hunterdon Observer

Columns (Inches)	Depth in Inches
5 (9.90)	10.5
5 (9.90)	5
5 (9.90)	3
5 (9.90)	2
4 (7.895)	10.5
4 (7.895)	7
4 (7.895)	5.25
3 (5.890)	10.5
3 (5.890)	8
3 (5.890)	5
3 (5.890)	4
3 (5.890)	3
2 (3.885)	10.75
2 (3.885)	7
2 (3.885)	5
2 (3.885)	4
2 (3.885)	3
2 (3.885)	2
1 (1.880)	10.5
1 (1.880)	7
1 (1.880)	5
1 (1.880)	4

Tabloid Double Truck

5 Column: 21.12" W x 10.5" D

6 Column: 22.25" W x 10.5" D

Tabloid, Special Sections & Classified

Columns (Inches)	Depth in Inches
6 (10.117)	10.5
6 (10.117)	5
6 (10.117)	3
6 (10.117)	2
5 (8.410)	10.5
5 (8.410)	5
5 (8.410)	3
5 (8.410)	2
4 (6.703)	10.5
4 (6.703)	7
4 (6.703)	5.25
3 (4.996)	10.5
3 (4.996)	8
3 (4.996)	5
3 (4.996)	4
3 (4.996)	3
2 (3.289)	10.75
2 (3.289)	7
2 (3.289)	5
2 (3.289)	4
2 (3.289)	3
2 (3.289)	2
1 (1.582)	10.5
1 (1.582)	7
1 (1.582)	5
1 (1.582)	4

CONTACTS